CiviCRM: Open-source software for managing customers, members, donors and more

@Skvare

@TheKateShaw on Twitter

Katetak on Drupal & CiviCRM

https://skvare.com

#CiviCRM
@Skvare
#TexasCamp

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Audience

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CRM

Client

Customer

Constituent

Contact

How important is this person to your organization?

Image courtesy of Pet Prevent a Litter (PALS) of Central Texas

Volunteered for your organization once…

Gave a $50 donation….

Attended a lecture your org sponsored….

A client of one of your service programs….

What if this was the SAME person?

From 'Harness the Power of Your Data' by Kami Griffiths and Dean Graham

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Your Website

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CiviCRM

CiviCRM, an open-source solution

http://www.civicrm.org

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Over 10,000 nonprofits worldwide use CiviCRM

Amnesty International

Leukemia and Lymphoma Research

United Methodists/End Malaria

UNESCO

Electronic Frontier Foundation

Wikimedia Foundation

Drupal Association

Linux Foundation

Techsoup

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Real World applications for

- Associations
- Activists
- Universities
- Businesses

Contacts

Members

Clients

Volunteers

Donors

Affiliates

Event participants

Relationships

Segments

Groups

Activities

Reminders

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Components

CiviContribute

CiviMember

CiviEvent

CiviMail

CiviPledge

CiviCampaign

CiviHR

CiviCase

CiviGrant

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Key Features

Extensible

CMS integration

User synchronization

Import / export

Search

Drupal Module: CiviCRM Entity

drupal.org/project/civicrm_entity

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Key Features

Access control

Custom fields

Dedupe

Tracking

Mapping

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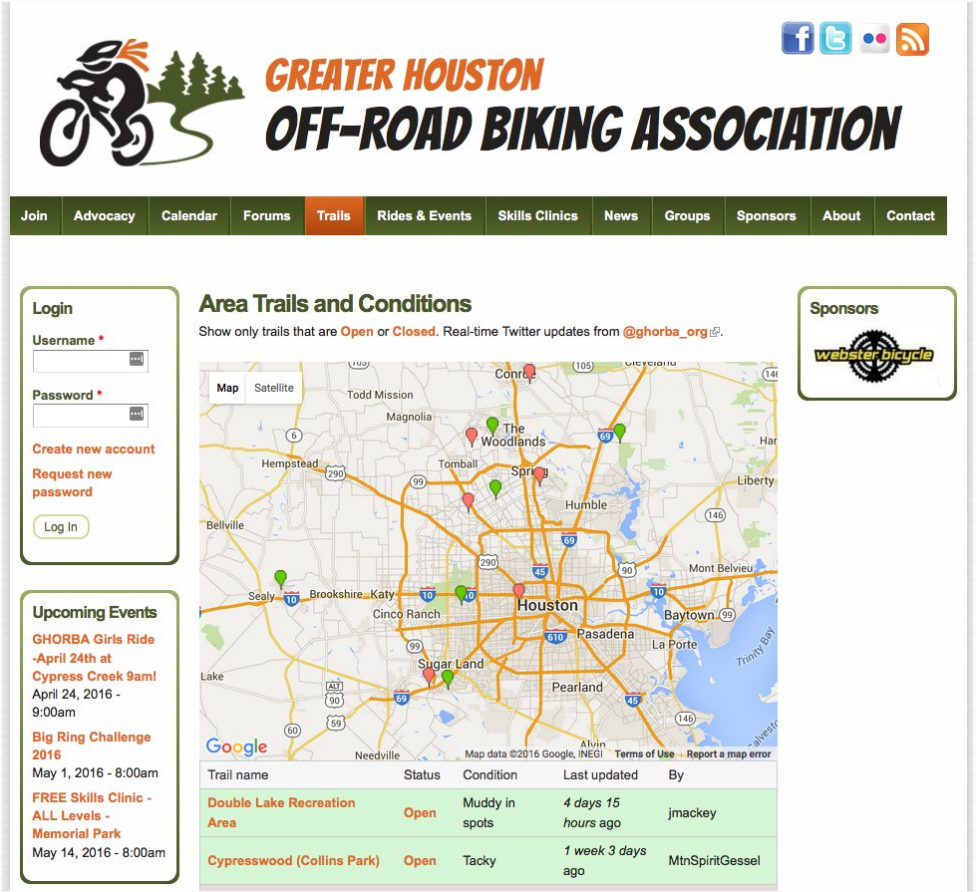
Greater Houston Off-Road Biking Association

Membership Management

http://ghorba.org/



Before and after:

- Their old site was in static HTML. Membership data was spread across different formats.
- Custom CiviCRM/Drupal solution manages membership.
- Within 90 days of website launch, membership shot up 35%!

Salvation Army Echelon

National Organization with Local Chapter Management

https://salvationarmyechelon.org/

Drupal™ CIVICRM

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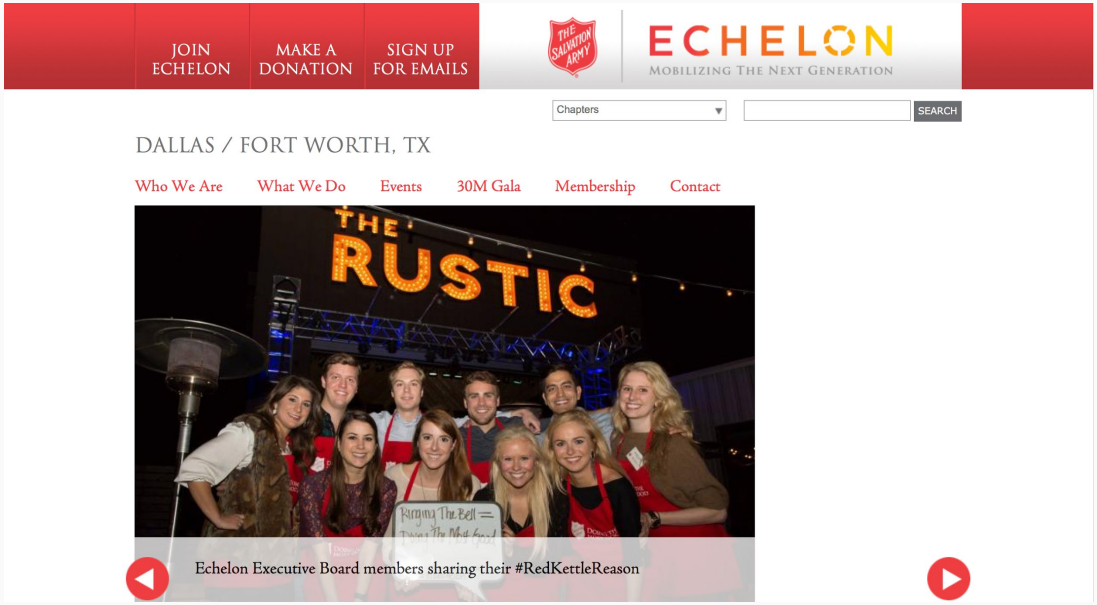

New site allows local chapters to:

- track memberships
- send out e-newsletters to members or donors
- set up events, fundraising and discount codes
- recruit, schedule and track volunteers
- show a calendar of events, meetings and volunteer opportunities
- use shared reports with local data

JOIN ECHELON | MAKE A DONATION | SIGN UP FOR EMAILS

THE SALVATION ARMY

ECHELON
MOBILIZING THE NEXT GENERATION

Chapters | SEARCH

PEORIA, IL

Who We Are | What We Do | Events | Service Opportunities | Membership | Contact

Echelon Peoria supporters enjoying themselves at Red Hot Christmas

https://salvationarmyechelon.org/chapters/peoria#

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University of Minnesota Foundation

Peer-to-Peer Fundraising

https://crowdfund.umn.edu/

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Support the U by crowdfunding

You can support U of M causes and initiatives close to your heart by creating an online fundraising page. In a few easy steps, you can create a personalized fundraising webpage to share with your family and friends.

Whether you're raising funds as part of a U event or you want to fundraise for a U of M cause to mark an occasion, such as a birthday or anniversary, our online page builder makes it easy. Want to raise funds with others as a team? You can do that, too.

Search existing crowdfunding pages

Search

Browse a list of special campaigns

Campaigns * - Select - Go

"Approximately 69 percent of crowdfunding donors are new to the University, making the site a great donor acquisition tool. Crowdfunding campaigns have also helped boost alumni engagement as well."

-- Robyn White, Digital Content Manager

Plunging for Pink

Back to campaign list

Add a team or personal campaign page

Campaign Teams:

144 BTU's for Greer

U of M Hormel Institute's Breast Cancer Research Fund
Hormel Foods Engineering Team is fighting against Breast Cancer!! We're seeking to raise as much money as we can to help fund breast cancer research! We are also honoring our career-long friend and colleague, Jim Greer as he is retiring this year. Funds raised through this page support the U of M Ho...
View Team Page | Give Now

2016 Dutchtown Jumpers

U of M Hormel Institute Breast Cancer Research Fund
Our customers at Hoot & Ole's have embraced this campaign wholeheartedly and each year plan fund raising events throughout the year to raise money for our jump team total such as bean bag tourneys, golf tournaments, hotdish feeds, and crawfish feeds!! Our first year we raised approximately $3,50...
View Team Page | Give Now

Am Fam Arctic Gang

U of M Hormel Institute Breast Cancer Research Fund
This is the first year our American Family Insurance team will be taking the plunge! Come support us as we take the leap into the artic waters on January 30, 2016 at 1:30 PM! All donations will support the U of M Hormel Institute Breast Cancer Research Fund.
View Team Page | Give Now

umn.edu

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Team "Tumor"Nators

Last year was the first year our team participated in this event and our team - the "Tumor"Nators raised just over $5500 for this wonderful cause - ***Breast cancer research at the Hormel Institute.*** The **Plunge for Pink** takes place on Saturday, Jan 30, 2016 at 1:30 pm as part of the Paint the Town Pink Festival in Austin, MN. We will be working hard to raise money so that we can show our ***support for the fighters, admire the survivors, honor the taken, and never ever give up hope.***

As a breast cancer survivor told us, the discomfort of plunging into ice cold water is nothing compared to the pain of a core needle vacuum assisted biopsy and the news that your tumor is cancerous. ***Anyone who says winning isn't everything has not fought cancer***! One in eight women are affected by this cancer at some point in their lifetime and men can also develop breast cancer. Think of all the men and women in your life and help us raise money to find a cure so the loved ones in our lives do not have to go through this pain. ***Help to make CANCER just a word not a sentence!***

Goal $ 5,000.00

68.1% towards our goal

$ 3,405.00 raised

DONOR LIST

Anonymous
$ 200.00

Anonymous

[Stop]

Give Now | Join This Team!

Funds raised on this page will support the U of M Hormel Institute Breast Cancer Research Fund. Thank you for your support again this year cause ***"Big or Small, we want to save them all!"***

Team Leader: Mr. Al Lieberum

Team "Tumor"Nators	Raised
Al Lieberum	$ 3,020.00
Dustin Barinka	
Jim Lemar	$ 125.00

Help spread the word

Please help us and let your friends, colleagues and followers know about our page:

Tweet | Share 0 | Like Be the first of your friends to like this.

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Al Lieberum

Team: Team "Tumor"Nators

Like many of you, I have had many family members and friends affected by various types of cancer including my wife who is a breast cancer survivor. Cancer affects each of us in some way during our lifetime whether we are a patient, a caregiver, or a support person, and it does change your life.

Last year was my first year to participate in the ***Plunge for Pink*** and with your generous help I received the award for most money raised by an undividual and this year I would like to raise even more money for this worthy cause.

This fundraiser is raising money specifically for the U of M Hormel Institute Breast Cancer Research Fund, but we know that advancements in any cancer research are a step toward advancements in fighting other types of cancer. ***Early detection saves lives,*** so join me in raising money for this very worthy cause and helping make it possible to find ways to detect cancer sooner and eventually cure it.

On behalf of the survivors, those fighting cancer, and the loved ones we have lost, I want to thank you for your generous contribution. When it comes to donations, ***big or small, we appreciate them all!***

Goal $ 3,500.00

86.29% towards our goal

$ 3,020.00 raised

DONOR LIST

Lynn And Jeff Smith
$ 100.00

Don & Donna McCay
$ 200.00

[Stop]

Give Now | Create your own fundraising page

Help spread the word

Please help us and let your friends, colleagues and followers know about our page:

Tweet | Share 6 | Like 6 people like this. Be the first of your friends.

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Things to Consider

Planning

Budget

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What does CiviCRM cost?

- Implementation
- Configuration
- Hosting
- Upgrades
- Resources

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Resources

Learn more: book.civicrm.org

Try it: demo.civicrm.org

Find an expert: civicrm.org/providers

Turn-key: Civicrm.org/providers/hosting

Do-it-yourself: civicrm.org/download

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Community

#CiviCRM (social media & IRC)

Local Meetups

Online training

User Summit (Washington, D.C.)

CiviCon

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CIVICON COLORADO '16

Skvare is Gold Sponsor of CiviCon 2016 in Fort Collins, CO and we are giving away one complimentary registration to the conference on June 2--3, 2016 ($229 value).

CiviCon Ticket Giveaway

To enter into the drawing for a ticket, register at https://skvare.com/freeticket by April 15.

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Questions?

Text

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Thank you!

@Skvare

@TheKateShaw

Katetak on Drupal & CiviCRM

https://skvare.com